



Brunel Capital Partners

Our Shared Values

Our guiding principle

Those of us who were involved in creating Brunel at the outset had all experienced takeovers which had seen us move from small businesses to large ones. Along the way 'something' had gone missing.

That 'something' was the ability to look after the client and put them at the centre of everything we do.

Brunel was established to reaffirm what we did as financial planners and why we did it.

Brunel is a firm that truly puts clients and their needs ahead of anything else. From this position we were confident the rest would follow.

The things that matter to us

We are Quality – We make sure that the service we deliver is of a consistently high quality. We want our clients to be proud of the work we do and we want 'Brunel Capital Partners' to be synonymous with a guarantee of quality.

We are Continually Improving – We are happy that we operate at a very high standard but we will always strive to improve things. We anticipate and respond to changing client and market needs through constant evolution and innovation.

We are Caring – We care about our colleagues and clients. We see everything we do through our client's eyes. We always take care and pay a high level of attention to everything we do. We will also apply the same courtesy to everyone we interact with, whether they are a client, a connection or a colleague.

We are Fair – We strive to do what is right and fair for our colleagues, clients and connections.

We are Accountable – We accept personal responsibility and accountability for our actions and results. We make and support business decisions through experience and good judgement.

We are Authentic – We will stay true to ourselves and to others. We are not in the business of pulling the wool over our client's eyes, or over our own.